

# 50 Shades: The Pledge

*Do any parents want their teenagers and adult children to be victims of violence? Do any parents want their children exposed to pornographic, sexually explicit ideas, stories and images that erode their natural defenses and groom them for sexual activity in all its forms? The answer is NO!*

*But what is the reality? These things are already happening, and it is about to become much worse. We all know that R-rated movies are eventually seen by children and “tweens” (middle school age children) via YouTube, DVD, and online streaming services such as Netflix. So let’s be clear, parents: the movie “50 Shades of Grey,” which hits theaters on Valentine’s Day, draws young people into countless lies and extremely dangerous ideas that could ruin their lives. You need to learn about this movie, about the dangers it poses to your children and, most importantly, how you can help protect them. No one else will.*

*Please read the valuable resources in the tool kit and share them with others. Your children and grandchildren need your protection. There is a war raging to steal their innocence, and the latest assault is “50 Shades of Grey.”*

## **What is in the Tool Kit?**

*All Tool Kit resources can be found at [www.50shadesThePledge.com](http://www.50shadesThePledge.com)*

- 1. A reality-check **FACT SHEET**: What you need to know about the movie;*
- 2. **LINKS**: A resource sheet to help you understand the dangers of “50 Shades of Grey”;*
- 3. The **PLEDGE**: Sign it, share it, and make it viral;*
- 4. **GRAPHICS**: Posters, Twitter posts and hash tags to spread the word.*

**HELP MAKE THE PLEDGE MORE POPULAR THAN THE MOVIE!**

