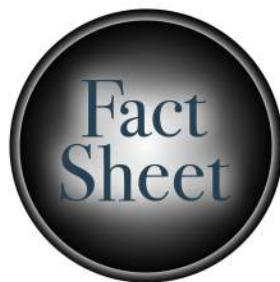


Reality Check Fact Sheet

- *The movie, “50 Shades of Grey” (50SOG), based on the popular book of the same name, is coming to theatres February 13th, 2015.*
- *50SOG is a dangerous fantasy packaged as a love story.*
- *50SOG is pornography, but a pornography that mainstreams what the field of psychology has always defined as perversion. Newsweek magazine has called it a “sexual revolution” because it breaks through solid cultural barriers. These have been essential, protective cultural barriers.*
- *50SOG behaviors are domestic abuse. Domestic abuse is a crime. A woman may claim “non-consent” at any time, and a man engaging in 50SOG behaviors can be reported and arrested.*
- *50SOG romanticizes violent, dehumanizing, stalking, humiliation, and demeaning behavior that assaults every woman’s self-respect and every man’s character. It sets the stage for normalizing even further verbal and physical abuse.*
- *50SOG is a relationship of manipulation; it manipulates the audience by luring them into the world of bondage, dominance and sadomasochism.*
- *The lies within 50SOG romanticize and embrace behaviors that destroy relationships and even lives.*
- *Teens who watch movies that romanticize “consensual” sexual violence put BOTH young men and women at risk, according to a 2008 report from the National Council on Crime and Delinquency. Dating violence, the report states, affects up to “35% of adolescents, leading its victims, especially girls, into depression and suicidal behavior.”*



50 Shades: The Pledge

Uncover the Fraud:

- *Genuine love never dehumanizes; it affirms and values and seeks her good. Love does not manipulate for personal gratification.*
- *Viewers watching 50SOG will not escape unharmed. Words and images leave permanent and violent images on the brain. **There will be collateral damage.***
- *50SOG graphically details a relationship characterized by dominance, submission, abuse, pain, and distrust. The truth is that it is **never ok for a man to inflict physical pain and violence on his partner for his sexual pleasure.***
- *50SOG falsely affirms the dangerous tendency of young women to rescue and heal troubled men. Addicts don't overcome their addictions without significant cost, intervention and emotional/physical pain to them and their loved ones. No parent would ever encourage her child to become involved in this kind of a relationship. In the book series, the characters achieve a fantastical happy ending. In reality, abusive relationships rarely end well.*
- *50SOG denies the powerful impact of the emotional and physical bonding that occurs within a young woman as a result of a sexual relationship - in this case, a premature bonding that compromises any possibility for her to clearly and objectively make that all-important judgment, that choice, to continue intimacy with her abuser.*
- *Christian Grey is the classic manipulator. He romantically wines and dines Ana, protects her, even "cherishes" her. But then he physically abuses her.*
- *When we are enticed by perverse behaviors, we are responsible to reject it and refuse to go there.*

